

**What makes a good poster? High quality CONTENT
Organized into clear CATEGORIES
Supported by INFORMATIVE GRAPHICS**

Design Elements

**Important information should be readable from about 4 feet away
Title is short and draws interest**

Word count of about 300 to 800 words

Text is clear and to the point

Use bullets, numbering, and headlines to make it easy to read

Use large text (your body text should be at least 18-24 pt.)

**Do not use more than 2-3 font styles total • one for the title • one for all subheads
• one for all body text**

Use fonts that are clear, crisp, and easy to read

Effective use of graphics, color and fonts

Logical, consistent and clean layout

Include • your name • course title • institutional affiliation

Required Content

Poster clearly teaches something and contains 1. Title that clearly indicates research topic/question and your hypothesis or assertion 2. Authors and Course 3. Introduction or abstract that summarizes your research in 100 words or less 4. Conclusion that is insightful and suggests an idea for future research

5. Research Process that explains how your members decided on the final topic and how you conducted the research for this poster (e.g. a combination of mainstream and peer reviewed sources) 6. Analysis & Theory section is where you explain what you've learned and present the data 7. Get Involved offers suggestions for ways students and others can become more informed or take action. 8. Three Quotes from your sources 2 must be from peer reviewed articles May be included in the text or pulled out for attention 9. Graphics that provide effective illustration 10. Data effectively supports the thesis with charts and/or graphs

11. Works Cited

<http://colinpurrington.com/tips/poster-design>

1. Title 2. Authors 3. Intro or Abstract 4. Conclusion 5. Research Methods 6. Analysis 7. Sociology Theory 8. Get Involved 9. Quotes 10. Graphics 11. Data 12. Works Cited